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WAYS TO WOW YOUR WORKFORCE

WORKERS NEED HELP WITH:

1

Managing Debt

30% of workers say paying down debt is their top financial priority.¹ In fact, one out of every four young Americans spends more than they make each month, which prevents them from saving for long-term goals.²



62% put off saving for retirement due to student loan debt.³

2



e-learning courses may increase engagement by 75% compared to on-site education.⁴

Increasing Financial Literacy

About one third of wealth inequality is driven by differences in financial literacy.⁵

3

Setting Goals and Taking Action

22% of workers say building a nest egg is their top financial priority.¹



42% say they'll likely need to raid their retirement account for non-retirement expenses.⁶

Ready to wow your workforce?

Join hundreds of plan sponsors and unlock new financial wellness capabilities. Act now!



4

Accessing Financial Professionals

25% of workers say they would most like a benefit added that provides access to unbiased counselors.⁶



50% of Americans don't know where to turn for support.⁸

5

Establishing Emergency Savings

The majority (76%) of employees are living paycheck to paycheck.⁷



6 out of 10 people don't have enough savings to meet a \$500 financial emergency.⁹

IT'S EASY TO GIVE YOUR WORKERS THE HELP THEY NEED.

An expanded, personalized financial wellness offering helps lead to a less stressed, more focused, financially-secure workforce. And that can make a real, positive impact on the lives of your workers, their families and on your organization. That's why 95% of employers say their financial wellness program has helped the company reach its goals.¹⁰



No cost



No hassle



Available now

SCHEDULE YOUR UPGRADE NOW >



¹ Kantar, 2018 U.S. MONITOR.

² Prudential, 2017 Financial Wellness Study.

³ "Retirement Delayed: The Impact of Student Debt on the Daily Lives of Older Americans," American Student Assistance, 2017.

⁴ Online vs. In-Class Success, Jiffy Lube Case Study, 2013.

⁵ ncbi.nlm.nih.gov, "Optimal Financial Knowledge and Wealth Inequality", March, 2017.

⁶ pwc.com, 2018 Employee Financial Wellness Survey.

⁷ press.careerbuilder.com, "Living Paycheck to Paycheck is a Way of Life for Majority of U.S. Workers", August, 2017.

⁸ Harris Poll on behalf of Northwestern Mutual, "2016 Planning & Progress Study: Closing the Gap," June 2016.

⁹ McGrath, Maggie, Forbes.com, "63% of Americans Don't Have Enough Savings to Cover a \$500 Emergency," 2016.

¹⁰ Bank of America, Merrill Lynch 2018 Workplace Benefits Report.

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