Prudential Pathways® webinars make it easy for participants to understand important financial topics.

Give participants the information they want—and need

Show workers that they have the ability to learn all about important financial topics wherever and whenever they like.

Assets available for this campaign include a poster, flyer, mailer/postcard, email, online banners, digital tv slides/screens and newsletter article/blurb.
Financial education that’s quality and convenient.

Not all of your workers are available at specific times and locations to learn how to take the actions needed to be financially well. Each month, another informative webinar—hosted by a qualified financial professional—will be posted to teach them what you need to know about important financial topics, including:

- Budgeting and debt management
- How to pay off student loan debt
- Your Social Security benefits
- Understanding your health savings account
- What you should know about life insurance
- Healthcare in retirement
- The basics of saving and investing
- And many, many more!

Prudential Pathways webinars are designed to help you connect workers to the information and knowledge that can help them achieve improved outcomes; and these campaigns are designed to make it easy for you to get the word out.

Contact your Prudential representative or visit www.prudential.com/wellnesseffect to learn more.